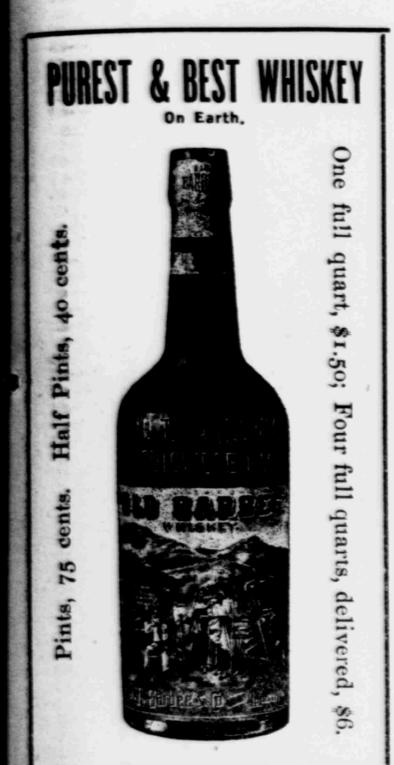
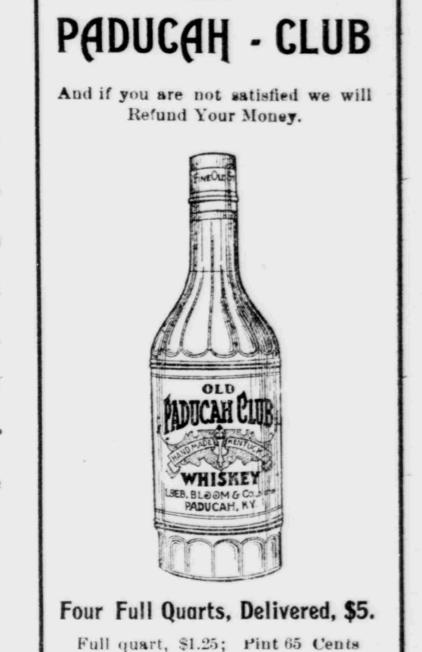
THE CARMICHAEL & SON CO. OCALA, FLORIDA.



TO THE TRADE.

We have recently purchased the Oldest Whiskey Stand in Florida, and have made it look as neat and new as if only built yesterday, and have put in an immense stock, so we are preparing to do all kinds of bottle business. We also still own and operate our saloon and whiskey house near the S. A. L. depot. Our prices are figured on the very lowest cash basis and under no circumstancet will we ship goods C. O. D., as the Express company will only take whiskey at owner's risk and open. The laws will not allow them to ship liquors C. O. D. Express orders, Postoffice money orders and one and two cent stamps will be accepted; also checks on parties we know are O. K. We Buy for Cash and Sell for Cash, thereby giving our customers the benefit accounts. The buildings we operate in belong to us, so we pay no rents, and consequently

WE CAN SAVE YOU MONEY



Half Pint, 35 Cents.

TRY

If You Don't See It In This List, Write Us About It

Belle of Ocala:

Full quarts, \$1; four quarts in box, delivered, \$4; twelve quarts, delivered, \$12.

Sour Mash:

Full quart, 75 cents; four full quarts in box, \$3; twelve quarts, delivered, \$9.

Stewart:

This is a Pure Maryland Rye, at the very low price of 75 cents a full quart; four quarts in box, \$3; twelve quarts, delivered, \$9.

Imperial Cabinet:

The best whiskey on the market for family use. Full quart, \$1.50; four quarts in box, delivered, \$6; twelve quarts, delivered, \$16.

Weller's XXXX Cabinet:

Ten years old. The best whiskey on the market for medical purposes. Try it and be convinced. Per quart, \$2.

Creedmoor:

A Pure Kentucky Whiskey, made of the very finest grain, and guaranteed to be as pure as the purest; full quart, \$1.50; four quarts in box, delivered, \$6; twelve quarts, delivered, \$16.

A A A A Baker:

Full quart, \$1.50; four quarts in box, \$5; twelve quarts, \$16.

Old Private Stock:

Full quart, \$1.50; four quarts in box, delivered, \$6; twelve quarts; delivered, \$16.

Old Crow:

Six years old. Quart, \$1.00; four quarts in box, \$4; twelve quarts, \$12.

Wedding Bell;

Full quart, \$1.25; four quarts in box, \$5; twelve quarts, \$15; \$1 per short quart.

Oscar Pepper;

We have on hand a limited amount of this excellent whiskey, which is genuine, at \$9 per case.

W. H. McBrayer;

At \$8 per case. These goods are standard, and cannot be beaten anywhere.

Hollis Pure Rye Whiskey;

This whiskey is guaranteed to be fully matured, and fifteen years cld before bottled, and is surely the finest goods on the market; quart, \$2: case, \$18.

Wilson Whiskey:

It needs no comment, as everyone knows it; quart, \$1.25; case, \$12.

Mammoth Cave:

In full quarts, pints and half pints; bottled in bond in Spring 1903; made in Spring 1396. It's simply fine, and can't be beat. Quart, \$1.50; pint, 75 cents; half pint, 40 cents; case \$15 for quarts.

Commonwealth Straight Whiskey;

Made in Spring 1892, and is bottled direct from the wood in full quarts, at \$1.50; case of twelve quarts, \$15.

Yellowstone;

A fine old whiskey, distilled by Taylor & Williams, and guorenteed to be pure and unadulterated. And, say, if Yellowstone interferes with your business, quit business. Price \$1.50 per quart; \$15 per case.

0. F. C.;

A pure sour mash Bourbon in full quarss. Double stamp goods; distilled 1896; bottled 1903; guaranteed pure, and a fine whiskey for medical purposes; quart \$1.25; case \$12.

Maryland Club;

This whiskey is made from the very best grain on earth and has always given satisfaction. We guarantee it to our customers as a fine medical whiskey. Per bottle (short measure) \$1.50; case, \$15.

We Sell Rye, Corn and Gin; Quart, 50 qts; Pint, 30Cts; Half Pint, 15cts. Phosphate Gin, \$1.50 Qt., 40Cts Half Pt.

Brandy.

Diane							
	Q	t.	1/2 0	lal.	Ga	ıl.	
Fure Peach	\$	85	\$1	50	\$3	00	
Old Peach				00	4	00	
Fine Tennessee			2	50	5	00	
Pure Apple			1	50	3	00	
Old Tennessee Apple	. 1	00	2	00	4	00	
Grape Brandy	. 1	00	2	00	4	00	
Cognac Brandy (dom.)	. 1	25	2	50	5	00	
Imported Brandy	. 1	50	3	00	6	00	
Imported Brandy, 8 years old	. 2	00	4	00	8	00	
Blackberry Brandy			1	00	1	50	

Gin.

	Q	t.	1/2 0	fal.	Ga	ıl.
Anchor	\$	50	\$1	00	\$1	75
Old Tom		80	1	40	2	50
Holland	1	00	2	00	4	00
Swan, 4 years old		85	1	50	3	90
Pell, imported	1	50	3	00	6	00

Rum.

		1/2 G				
New England \$	80	\$1	40	\$2	50	
Same, 4 years old	85	1	50	3	00	
Old Now Prodund	00	2	UU	*	00	
Jamaica	85	1	50	3	00	
S. SHILLIAN						

A. B. C. BEER

We are Wholesale Dealers in

The Best Beer on Earth. Brewed from imported hops By the American Brewing Co., St. Louis, Mo.

CARMICHAEL'S PET LEight Years Old



Full Quart, \$1; 4 Qts. Delivered, \$4; 12 Qts. Delivered, \$11.

Rye and Bourbon.

,	Qt.	1/2 Gal.	Gal.
	Qc.	72 Gai.	
Leesburg Rye	\$ 50	\$1 00	\$1 75
Crystal Rye	65	1 15	2 00
Long Horn (1 stamp)	75	1 50	3 00
Long Horn (2 stamp)	1 00	2 00	4 00
Buck White	75	1 50	3 00
Sour Mash, 4 years old	75	1 50	3 00
Rippy, 5 years old	1 00	2 00	4 00
Stewart, 1892	Common Common	1 50	3 00
Stewart, 1888	1 00	2 00	4 00
Belle of Ocala	1 00	2 00	4 00
Rose Dale Bourbon	1 00	2 00	4 00
Belle of Anderson	57 007500	2 50	5 00
Wedding Bell	1 25	2 50	5 00
Old Crow		2 00	4 00
James E. Pepper		3 00	6 00
XXXX Cabinet		4 00	8 00
Carmichael's Corker	-	2 50	5 00

Corn.

	Qt.	½ Gal.	Gal.
North Carolina	.\$ 50	\$1 00	\$1 75
Very Old			
Georgia	. 80	1 40	2 50
Stone Mountain	. 1 00	2 00	4 00
Kentucky	. 85	1 50	3 00
Fern Cliff	85	1 50	2 75
White Corn	. 75	1 50	1 75

Malt Ale and Champaign Cider, strictly temperance beverages: 10 dozen, delivered, \$10.

Ginger Ale packed eight, ten and twelve dozen to barrel: 75 cents dozen.

We Are Agents for Indianapolis Brewing Co.'s Bottle Beer.

BEAR IN MIND

That if you want to furnish your own jug, send it to us by express prepaid, and send us express receipt (marked paid) with your order, and deduct 25 cents a gallon from these prices.

CARMICHAEL'S SPECIAL!

This whiskey is seven years old, pure and unadulterated, and well matured. It is distilled especially for medical and family use. No family can afford to be without it. We will, on receipt of \$3.25, deliver, free of express charges, Four Full ouart Bottles, packed in wooden box, with no mark except your address on box. For \$2 we will deliver two quarts as above.

PROMPT SERVICE,

We fill all orders on the day they are received, and guarantee satisfaction. If you are not satisfied with the goods at the price paid for them, bring them back and your money will be refunded.